

Jim Hogston

Presentation Examples

Multifaceted professional combining technical skills with an artistic eye

Creative problem solver, possessing numerous years in Graphic Design, Technical Writing and Business Documentation

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PRESENTATIONS

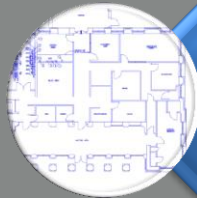
Jim Hogston

(469) 878-8263 JimHogston@jahproductions.com

<http://www.jahproductions.com/portfolio/graphic-design-portfolio/>



Graphic Design: Catalogs, Brochures, Collateral Marketing Materials, Posters, Logos, Newsletters, Presentations, Package Design, 3D Modeling, Animation, Video & Sound Editing, Banners, Icon Badges, Photo editing



Layouts: Architectural floor plans, elevations, details, MEP, and telecom equipment



Technical Writing: User guides, training manuals, tool implementation, and editing.



Development & Delivery: Online and classroom-based technical training

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Skills



Acrobat Pro, Dreamweaver, InDesign, Fireworks, Flash, Illustrator, Photoshop.



Excel, Project, PowerPoint, Publisher, Word, Visio, Sharepoint



AutoCAD, Inventor, Revit, 3D Studio Max

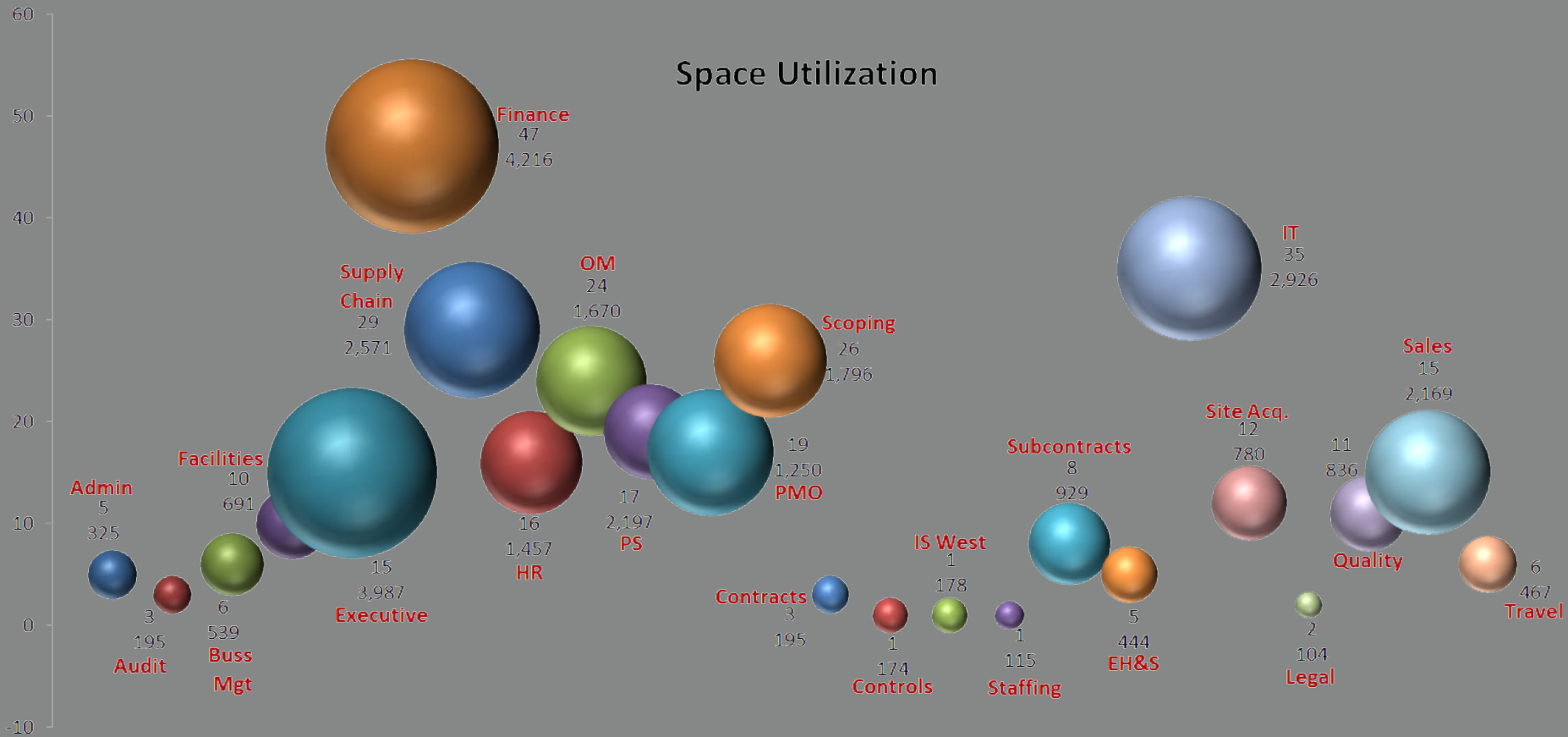
Corel Video Studio Pro, Epilogue Author, HTML, SketchUp Pro

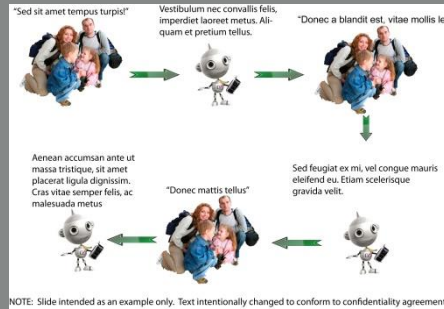
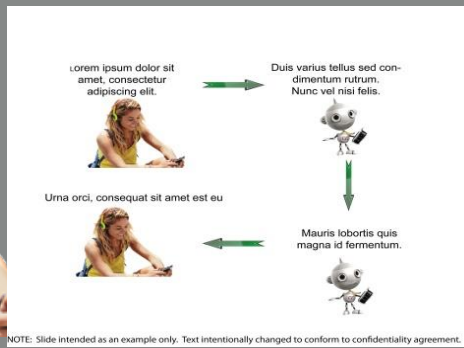
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Technical Skills

- **Presentation to management - Excel & PowerPoint Infographic**





The Market is Enormous

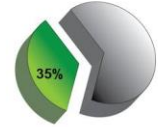
Air Travel Booked within 2 weeks

Leisure: 64%,
Business: 66%



- Leisure: Up 23% in 2010; 25% of Americans book within a week
- Business travelers highly targetable: 25% drive 60% of late bookings

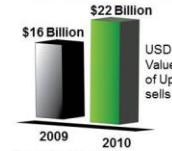
Online Travelers Using Mobile Devices



Other Major Opportunities

- Late hotel bookings: 50 – 80% of opaque and mobile device bookings
- Villas/ Apartments: not included
- Cars: not included
- Tour/Destination: not included
- Non-travel distressed inventory not included

Airline Up-sells



- 38% Y-O-Y growth
- Only includes 47 largest airlines

Original
Images

Revised
Images

PowerPoint
Presentation

Charts created in
Illustrator -
PowerPoint Presentation

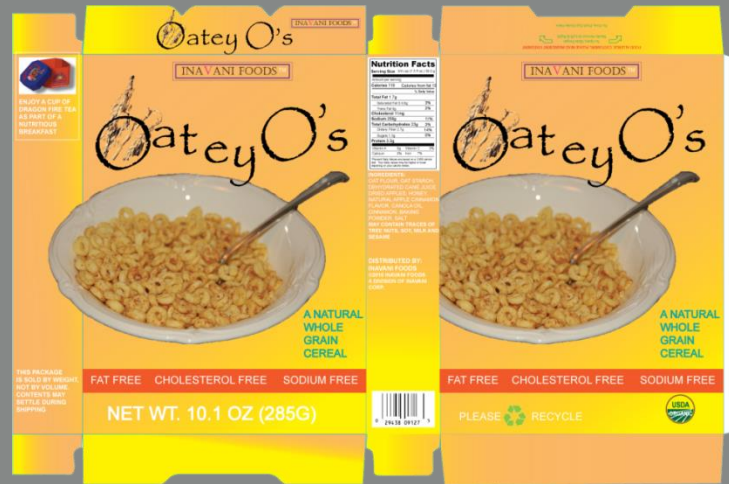
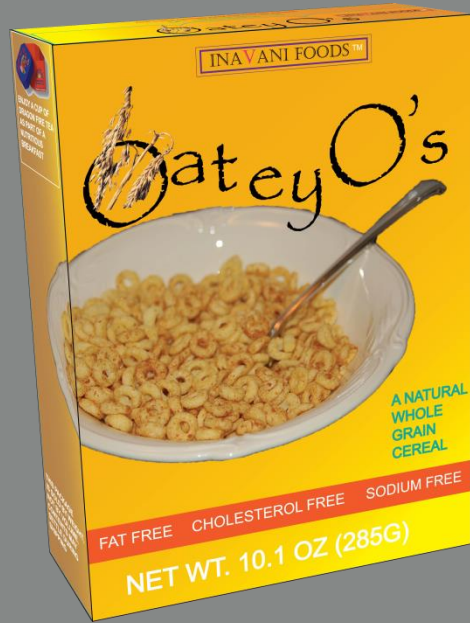
Graphic Design Consultant

- Illustrator, Photoshop, PowerPoint

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Professional Experience
LastFare



Photographed original digital image then created with Illustrator and Photoshop

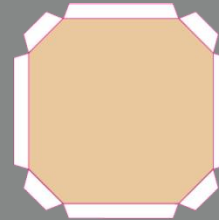
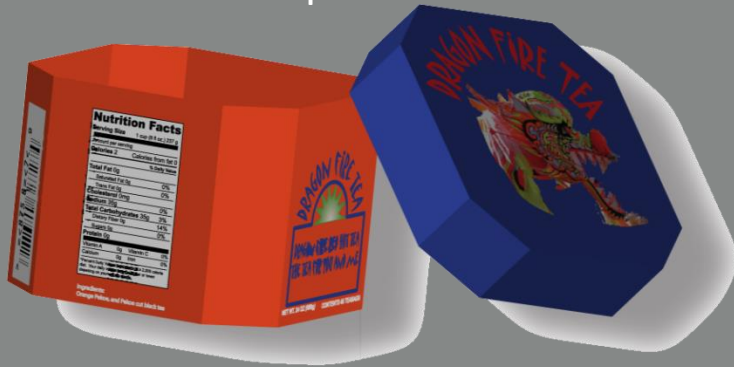
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PACKAGE DESIGN STUDIES



Original Image taken at Chinese New Year parade then created with Illustrator and Photoshop



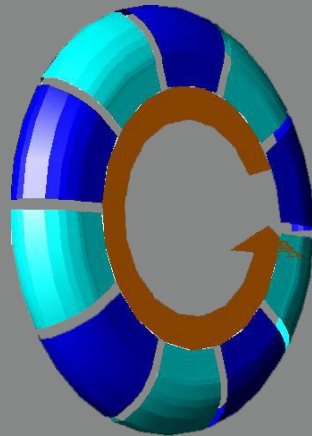
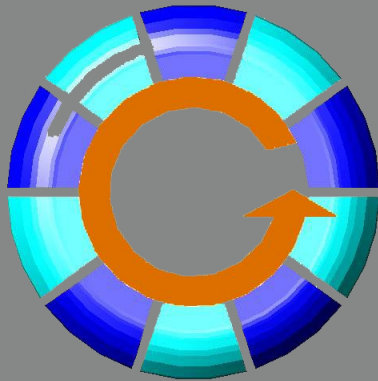
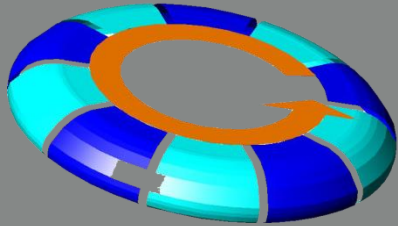
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PACKAGE DESIGN STUDIES

Facilities Space Designer III/Graphic Design

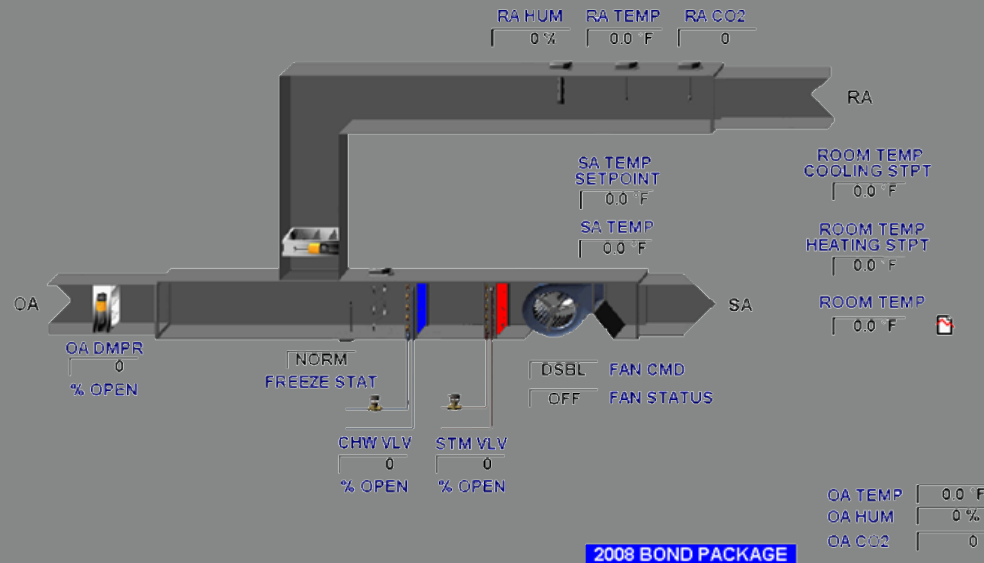
- Created designs for company logo promotional materials with Illustrator, Photoshop and AutoCAD.



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PROFESSIONAL EXPERIENCE
GOODMAN NETWORKS



Systems Application Engineer

- Created graphic pages for DISD CMCS project with Illustrator, Photoshop, InDesign, XBuilder, Vista Workstation, AutoCAD, Visio, and NL220.



Graphic Design Consultant

- Created concept designs in AutoCAD, Illustrator and Photoshop



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Professional Experience - Secret Door



Professional Experience Connemara Conservancy

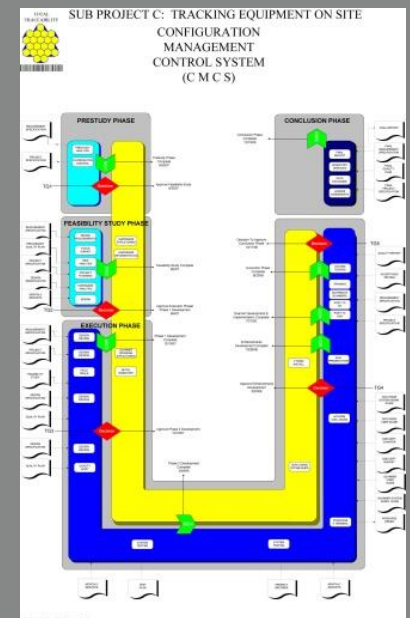
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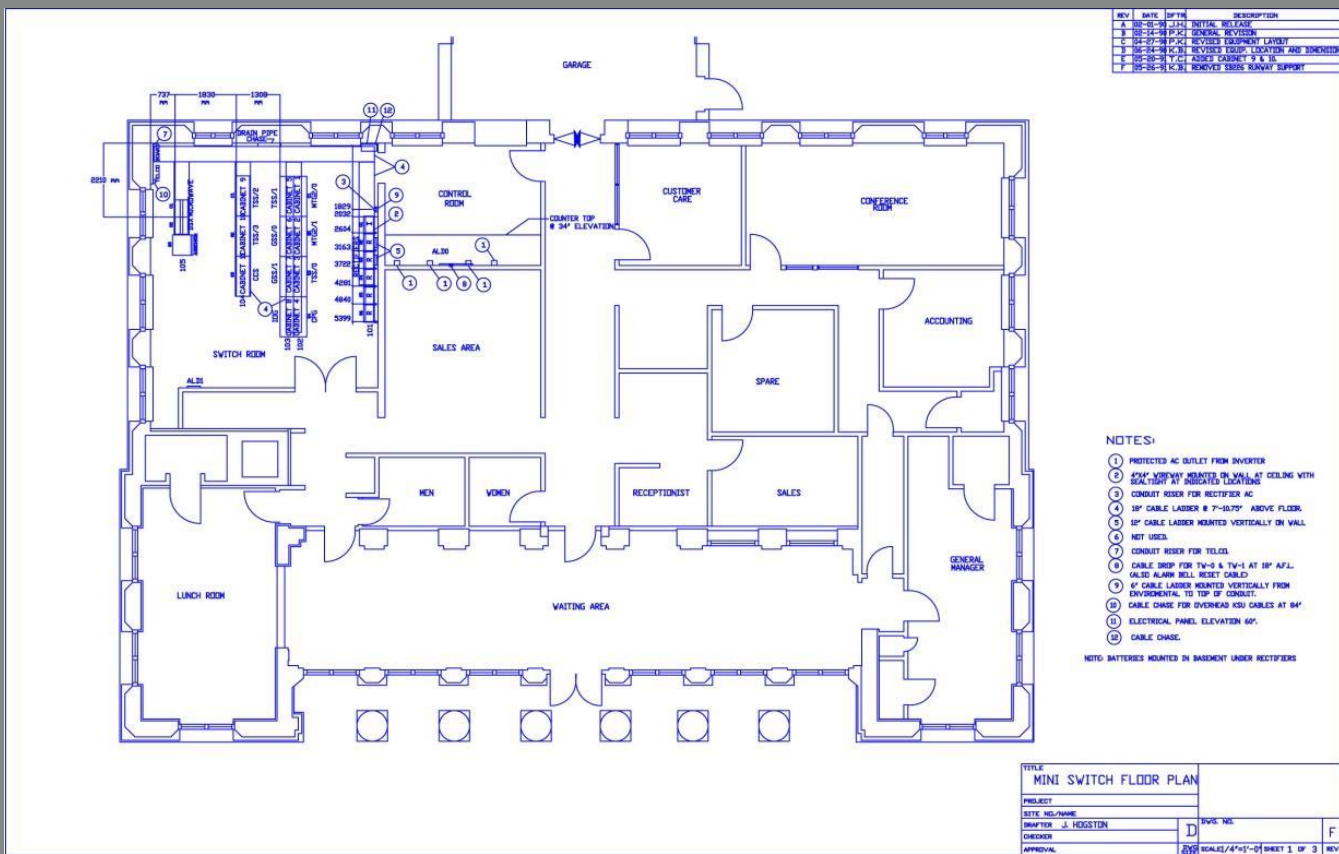
Graphic Designer, Freelance

Provided event photography services for 72-acre nature preserve

- Configuration Management Department Manager. Developed and implemented Object Oriented database and bar code reader programs for tracking telephone base station and switch equipment
- Directed the efforts of four technical writers for the development of operation and training manuals



- Department manager for a team of eight Computer Aided Drafting (CAD) operators with an annual budget of ~\$650,000 per year



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Professional Experience - Ericsson Inc.



Representative courses:

- Topics in Studio Art - Color
- Black & White Film Photography
- 2D & 3D Design
- Advanced Visual Arts

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Education - Bachelors of Arts The University of Texas at Dallas

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Thank You

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